

## **SOLERA INSURANCE & FINANCIAL SERVICES LAUNCHES PREMIER DENTAL & VISION INSURANCE PLAN IN WISCONSIN**

DENVER, CO, September 22, 2011 – Solera Insurance & Financial Services, Inc., a national employee benefits general agency, today announced the launch of its Premier Dental & Vision plan in Wisconsin. Solera's Premier Dental & Vision insurance plan offers competitive dental and vision insurance for employers.

Solera's Premier Dental & Vision plan offers employers the following benefits:

- Large national network of accredited dental and vision providers
- A+ rated insurance carrier by AM Best and S&P
- Option to receive dental care from any dentist in the US
- Competitive rates
- Several options to create the best plan for each employer
- Benefits for groups as small as 2 employees

"We're very pleased to launch our Premier Dental & Vision plan in Wisconsin," stated Peter Kopp, Solera's President. "We've had success with this plan in other states and we're confident that employers in Wisconsin will like the balance of strong benefits and competitive rates. Furthermore, employers do not have to change their broker to take advantage of this great employee benefit."

As a general agency, Solera supports brokers across the US, providing competitive products as well as a variety of services to assist brokers in distribution of ancillary benefits.

Solera welcomes employers and brokers alike to visit its website to learn more about products and services offered by Solera. Employers or brokers can request a no-obligation quote at Solera's website at <http://www.SoleraInsurance.com>.

### **About Solera Insurance & Financial Services**

Solera Insurance & Financial Services, Inc., based in Denver, Colorado, is a general agency specializing in ancillary benefits. Through its national network of independent insurance agents, Solera markets a variety of competitive insurance products such as dental, vision, life and disability as well as a host of discount products. For more information about Solera, please visit <http://www.solerainsurance.com/>.

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